

# 2017

# SHOWCASE

## SOUTHEAST RESIDENTIAL REAL ESTATE TRADE SHOW

August 24th :: 9:30 am - 4:30 pm :: Cobb Galleria Centre :: [showcasetradeshow.com](http://showcasetradeshow.com)

### SPONSORSHIP OPPORTUNITIES

#### KEYNOTE SPEAKER SPONSOR • \$4,000 • LIMIT: 1

**SOLD OUT**

- Recognition on all Showcase marketing materials which includes:
  - Posters mailed to over 350 offices
  - Postcard with theatre schedule mailed to over 8,000 members
  - Emails distributed to ABR general membership 5,000+
  - Emails distributed to FMLS membership 30,000+
  - Signage outside entrance to theatre
- Logo Recognition on entrance archway to Showcase
- Two (2) 10x10 priority placement booths
- Sponsor ribbons at Showcase for all company attendees
- Recognition on stage prior to Keynote Speaker
- Two minutes at the beginning of the Keynote session 500+ attendees
- Logo projected on two (2) theatre screens prior to Keynote session
- Logo on the Showcase website with hyperlink

#### TECHNOLOGY THEATRE SPONSOR • \$3,500 • LIMIT: 1

**SOLD OUT**

- Recognition on all Showcase marketing materials which includes:
  - Posters mailed to over 350 offices
  - Postcard with theatre schedule mailed to over 8,000 members
  - Emails distributed to ABR general membership 5,000+
  - Emails distributed to FMLS membership 30,000+
  - Signage out side entrance to theatre
- Recognition on entrance archway to Showcase
- Two (2) 10x10 priority placement booths
- Sponsor ribbons at Showcase for all company attendees
- Recognition on stage prior to each Technology session (minimum of four)
- Two minutes at the beginning of each Technology session 200+ attendees
- Logo projected on two (2) theatre screens prior to each session
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### ATTENDEE TRADE SHOW BAG • \$2,750 • LIMIT: 1

**SOLD OUT**

- Recognition on entrance archway to Showcase
- Logo on Attendee Trade Show Bag 3,500+
- One (1) 10 x10 priority placement booth
- Logo on the Showcase website with hyperlink

### ATTENDEE NAME TAG & EXHIBITOR LANYARD • \$2,000 • LIMIT: 1

**SOLD OUT**

- Recognition on entrance archway to Showcase
- Logo on Attendee Name Tag Counter at Entrance
- Logo on Attendee Name Tag 3500+
- Company Name on lanyard provided to 700+ exhibitors
- One (1) 10 x10 priority placement booth
- Company Name on the Showcase website with hyperlink

### CHARGING STATION SPONSOR • \$1,750 • LIMIT: 2

**SOLD OUT**

- Recognition on entrance archway to Showcase
- One (1) 10 x10 priority placement booth
- Logo on Charging Station signage
- Company Name on the Showcase website with hyperlink.

### CAFÉ SPONSOR • \$1,500 • LIMIT: 1

**SOLD OUT**

- Recognition on entrance archway to Showcase
- One (1) 10 x10 priority placement booth
- Logo on Café signage
- Centerpieces provided on each table with logo on tent card 8+ tables
- Company Name on the Showcase website with hyperlink.

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### GRAND PRIZE TICKET BIN SPONSOR • \$1,500 • LIMIT: 1

**SOLD OUT**

- One (1) 10x10 priority placement booth
- Logo on ticket drop box at entrance way to showcase floor
- Logo on the Showcase website with hyperlink

### AISLE SIGN SPONSORS • \$1,250 • LIMIT: 7 • AVAILABLE: 1

- One (1) 10x10 standard booth
- Logo on Aisle Sign hanging from Ceiling
  - Sign will be placed on corresponding aisle of purchased booth
- Logo on the Showcase website with hyperlink.

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### SPONSOR ENROLLMENT FORM

Company Name: \_\_\_\_\_

As you want it to appear when published

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

#### SPONSORSHIPS

- Keynote Speaker .....\$4,000.....Limit: 1 **SOLD OUT**
- Technology Theatre.....\$3,500.....Limit: 1 **SOLD OUT**
- Attendee Bag.....\$2,750.....Limit: 1 **SOLD OUT**
- Attendee Name Tag .....\$2,000.....Limit: 1 **SOLD OUT**  
and Exhibitor Lanyard
- Charging Station.....\$1,750.....Limit: 2 **SOLD OUT**
- Café.....\$1,500.....Limit: 1 **SOLD OUT**
- Grand Prize Ticket Bin .....\$1,500.....Limit: 1 **SOLD OUT**
- Aisle Sign .....\$1,250.....Limit: 7 1 Available

#### PAYMENT TYPE

- Corporate  Personal
- VISA
- MasterCard
- American Express
- Discover
- Check

#### PAYMENT INFORMATION

In order to ensure your payment security the Atlanta REALTORS® will contact you directly for any credit card payments.

#### SUBMIT TO

**MAKE CHECKS PAYABLE TO:** Atlanta REALTORS® Association  
**MAIL TO:** Attn: Showcase • Atlanta REALTORS® Association  
 5784 Lake Forrest Drive • Atlanta, GA 30328  
 Phone 404-732-0663 • **FAX TO:** 404-732-0664